



AMERICAN HARDWARE

OUT WIT, OUT PLAY, OUT LAST.

AMERICAN HARDWARE

AT THE HEART OF EVERY GREAT SOCIETY IS A LOYAL CONSUMER

At the height of a corporate battle over internet viewership, dot.com CEO Bill Williamson commissions eccentric television executive S.K. Marlow to produce a fictional “Survivor meets Saw” series called American Hardware. Armed only with appliances off the shelves, regular citizens are pitted against each other inside of a big-box hardware store, where only one “consumer” will be left standing. But when “test-footage” arrives of a suspiciously realistic beheading, Williamson begins to wonder if Marlow has gone insane. He quickly dispatches nephew Marty, a floundering twenty-something intern, to track down Marlow and his remote Northern Canadian set, and to find out if American Hardware is “for real.”

ARTIFACT FILMS is a production company focusing on the development of quality feature films with mainstream appeal. Beyond development, Artifact's mandate is to find producing partners to collaborate in the execution of a common vision. Artifact Films was a producing partner in the feature film “THE THAW” and the short, “CONVERSATION WITH A SUPPLICANT”.

MARK A. LEWIS, *Writer / Director / Producer* - Mark's most recent feature film, “THE THAW” starring Val Kilmer, is anticipating a theatrical release in the fall of 2009. His previous feature film, the award winning “ILL FATED” was an official selection at several international film festivals including: Toronto, Slamdance, Shanghai, Mannheim-Heidelberg, Mumbai, Vancouver, Temecula Valley and Durango.

For project information please contact:

ARTIFACT FILMS

Zev Tiefenbach, Producer

ARTIFACT FILMS

415 - 207 Hastings St. W, BC Canada V6B-1H7

Tel: (778)883-2000 zev@artifactfilms.com